

May 14, 2010

Letter to City of Santa Barbara Planning Commission

Subject: Upper East Association  
General Plan Update Position Paper  
Addendum #1

Dear Commissioners,

On April 28, 2010 we presented our position paper to the Planning Commission that addressed several elements of the current general plan update process that affect our neighborhood. Since that time we have learned of additional recommendations that are being proposed which we believe need comment.

As such we would like to address the issue of the proposal to introduce a more “robust Transportation Demand Management Plan” which may consist of several strategies. We would like to go on record that we are opposed to any initiation of a “punitive” parking penalty that is an attempt to alter residences behaviors with regards to on street parking.

As outlined under our April 18, 2010 UEA Position paper item ***IV. City’s Core Density Increases Will Affect Our Neighborhood***. We believe that the implementation of such punitive parking measures in the downtown core will only alter people’s use of on street parking by increasing the demand for parking on streets above Sola Street. Currently, one can observe on a weekly basis, the increase in demand of on street parking by employees working downtown. This will only increase if such punitive measures are implemented forcing the current employee workforce to jockey for parking positions in competition with residents of proposed increased densities in the downtown core.

We would request that the implications of such punitive parking measures be accounted for in the environmental impact of our neighborhood. We believe that staff’s implication of such “experimental” notions have not been proven as a viable behavior modification measure to separate people from their cars.

Respectfully Submitted

Fred L. Sweeney  
Vice President UEA